



*"You too belong to the Fuehrer"*

**What was this poster intended to achieve? Do you think it could be effective?**



*"If you save 5 Marks a week you can own your own car!"*

This enticing offer was made to the German people in 1938 when the famous Volkswagen was first introduced. Over 300,000 Germans signed up and paid weekly into a savings account that they thought would get them a VW after 3 years. But the Volkswagen factory had, already since 1936, been a part of the "4-year (rearmament) Plan" and was building only military vehicles; no cars were ever delivered. What conclusions can you draw from this?



**Write a short essay about the two children in the pictures above. How are they the same?**



*"Millions are standing behind me." The meaning of the Hitler greeting*

**How would you interpret this?**





*The Jewish plot against Europe*

**Who are these characters? What does the poster suggest is happening? Can you tell about when the poster was produced?**



Aus der Broschüre „Entartete Musik“, 1938

*“Degenerate music”*

Analyze the symbolism in this poster and summarize its political message.